

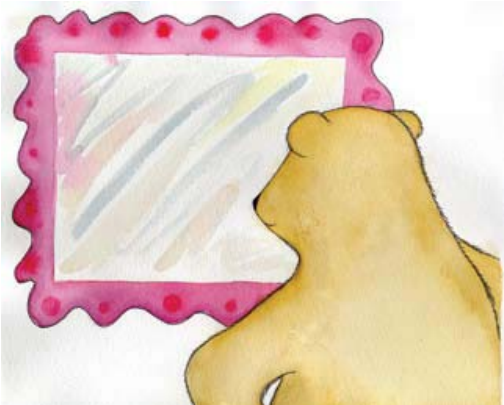
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# About Shoo Bear Fundraising

Shoo Bear is the 'brainchild' of Karen Tompkins. Karen is a teacher with a background in Special Education as well as Arts Across the Curriculum. She has devoted her career to ensuring that students of all ages believe that "different is just different.. it is not a judgement."

Her older daughter, Erin, has Joubert Syndrome [www.jsfrcd.org ] and has struggled with "Why did God make me different? I don't want to be different!"

The book, and now this fundraising vehicle, is in response to wanting to help all people celebrate their differences.



*How are YOU different?*



## A Different Type of Fundraiser

Let Shoo Bear help you with your next Fundraiser ☺



**LARGE PROFIT  
MARGIN  
GUARANTEED!**

[www.ktompkins.com](http://www.ktompkins.com)  
[fundraising@ktompkins.com](mailto:fundraising@ktompkins.com)

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Return Address:

Postage Required

SHOO BEAR FUNDRAISERS  
112 ILLER AVENUE  
ESSEX, ON N8M1T7

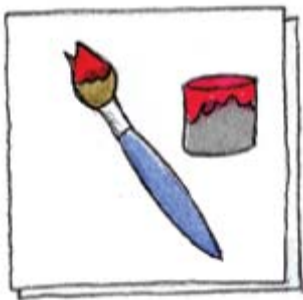


# Choose Books!

The most important time an adult spends with a child often includes books. Your fundraiser will encourage families to connect and share a common experience. You just can't get that from chocolate and wrapping paper!

By choosing a Shoo Bear Fundraiser, your group is also supporting inclusion, education and the family values that bring your group together.

With Shoo Bear Fundraisers, your group will receive all the tools necessary to have a successful fundraising experience.



## How it Works☺

The book, Different is Just Different retails at \$7.50. As a Shoo Bear Fundraiser, books are purchased in sets of 100 books and sold for \$4 a book! Your group then sells each book for up to \$10 dollars.

**That's a \$6 profit per book!!**

When you begin your fundraiser, you automatically receive promotional material to assist in a successful experience for the fundraising organizers.

### Promotional Materials: Templates

- \*Flyer template announcing the upcoming fundraiser.
- \*Order form template.
- \*Tracking sheet template for the organizers

### Book Sets

Books are purchased in sets of 100 and must be paid for before being shipped to your group. Your group can choose!

- . \*have customers pre-pay and then give out the book
- OR \*Pre-pay for the books and re-sell to the customer.

Shoo Bear Fundraising will find the best fit for your group!!

### Shoo Bear Contest Package

Provide an incentive for the top seller OR have a creative contest to pre-advertise the fundraiser. This set of five prints of the book illustrations is available as a prize or a keepsake☺

### Shipping/Handling

These charges vary according to the type of shipping needed and the destination of the boxes. Groups are also able to arrange their own pick up/delivery with their own shipping company. Organizations within Essex County, Ontario will benefit from personal delivery at no charge.

### DO YOU HAVE MORE IDEAS?

Shoo Bear Fundraising is always eager to work with you to personalize your fundraiser. If you need options not listed here, just ask!

## Order Form

<i>We need:</i>			<i>Price</i>
<input type="checkbox"/>	Promotional Material	ONE	FREE
<input type="checkbox"/>	Set of Books (1 set= 100 books)		
	COST: 1 set = \$400.00		
<input type="checkbox"/>	Shoo Bear Contest Package	ONE	\$30
<input type="checkbox"/>	Shipping/Handling	--	
<b>TOTAL</b>			
Your Name:			
Shipping Address:			
Your Email:			
Your Phone:			
<i>Method of Payment</i>			
<input type="checkbox"/>	Check	<input type="checkbox"/>	Money Order
<input type="checkbox"/>	Bill Me	<input type="checkbox"/>	Cash (do not mail cash)
<input type="checkbox"/>	PayPal (online orders only)		
<i>Organization Information</i>			
Name:			
Website			
Email:			
Contact person:			